

Dear Parent/Guardian

The clocks go back on Sunday 25th October 2026 and South Gloucestershire Road Safety Team will be promoting our Be Bright Be Seen campaign which is available to all schools.

Your child had the opportunity to take part in a Be Bright Be Seen session, by watching and interacting with a presentation, delivered by a member of South Gloucestershire's Road Safety Team.

The aim of the session is to encourage children to think about the following:

- Being bright
- The difference between Fluorescent and reflective
- Weather
- Safe places to cross

On this sheet we have included an activity for your child to continue the learning experience.

Please encourage your child to wear something bright and take extra care when out and about near roads, especially as nights draw in and visibility is reduced.

Kind Regards

Martina Byrne-Obee

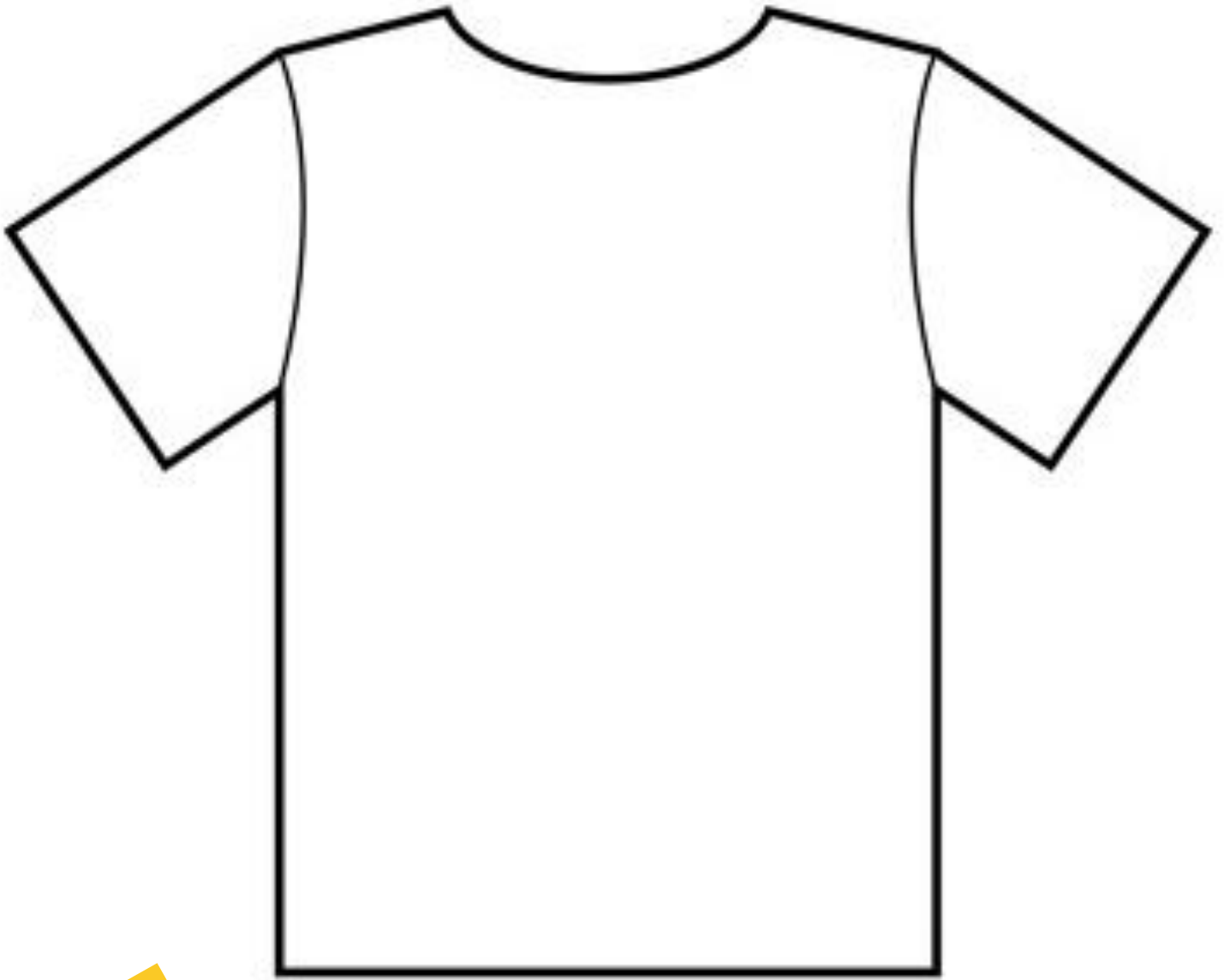
Lead Road Safety Officer

roadsafetyeducation@southglos.go.uk or phone 01454867802



Design a T-Shirt

Can you design a t-shirt to encourage other people to Be Bright and Seen?



Think about using:

- Bright fluorescent shades like neon yellow, orange, pink, or lime green.
- Incorporate silver reflective heat-transfer vinyl for graphics or stripes that glow when hit by car headlights at night.
- Add short, punchy text like "Be Bright, Be Seen," "Keep Safe, Shine Bright," or "Seen & Safe."
- Use clear, recognizable shapes such as glowing stars, lightning bolts, walking shoes, bicycles, or smiling animals wearing hi-vis vests