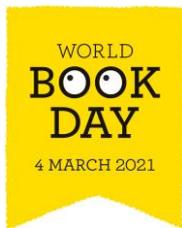


Christ Church C of E VC Primary School

'To inspire a love of learning for life so that every child can flourish within a supportive Christian community'



Headteacher: Mr. Neil McKellar-Turner

Friday 12 February 2021

World Book Day 2021

Dear Families,

I am excited to share with you our plans for World Book Day. This year, it will be celebrated on **Thursday 4th March**, for children both in school and at home. World Book Day is a fantastic opportunity to promote reading for pleasure. Research has found that reading for pleasure is one of the biggest indicators for success in life. Sharing stories together for just 10 minutes a day will help encourage a love of reading. These are just some of the reasons we feel passionately about reading as a school and, although we want children to enjoy reading every day of the year, World Book Day is a great place to start! Therefore, we are planning a selection of activities which are outlined below.

Dress Up Day

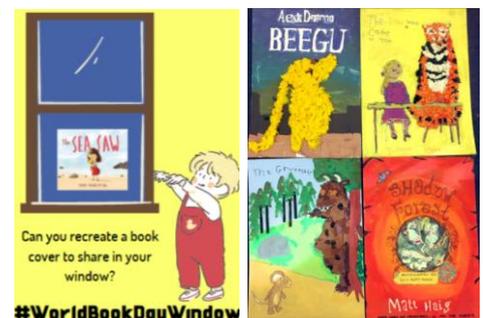
As usual, we are inviting children and staff to dress as their favourite book character on Thursday 4th March. Children in school and at home can get involved in this. Please share photos via your child's Class Dojo page and our school Twitter account (@CCHPri). We understand that in these uncertain times, families may not be able to obtain costumes in the same way. Rest assured, costumes do not need to be elaborate they just need to promote a love of reading. Please speak to your child's class teacher if you have any questions about this.

Reading Stars Challenge

To inspire our young people to read, we are encouraging all children to take part in World Book Day's Reading Stars Challenge. This can be printed or completed online via this link: <https://www.worldbookday.com/reading-stars/> We have gone one step further and would like children to post photos of their various challenges onto their Class Dojo page. The best entries will then get chosen by teachers and entered into a prize draw where 10 lucky winners will receive a £5 book voucher!

Book Cover Window Trail

We are inviting families to create their favourite book cover and display in their windows. Children can then spot these when on their daily exercise around the local area. Here are some examples, but be as creative as you like!



The Masked Reader

The staff at CCH also love to read and have created a special challenge just for you! Based on the hugely popular television show 'The Masked Singer', videos will be shared throughout the week of staff reading their favourite stories and poems. But, can you guess who is behind the mask?

Book Tokens

Finally, as always on World Book Day, tokens will be given to exchange for a free £1 book created to mark the event. These are valid from Thursday 18th February - Sunday 28th March in participating stores, whilst

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stocks last. Children in school will be given these vouchers. Children at home will be sent a digital token. These can be printed or shown to booksellers on a smartphone. To explore this year's books, please follow this link: <https://www.worldbookday.com/books/> Which one will you choose?

Although it will look a little different this year, this promises to be an exciting event which hopefully inspires our pupils to get stuck into a good book. Teachers will also be planning a special learning menu for this day, again for all children. I hope you get involved, have fun and happy reading!

Many thanks for your support.

Stephanie Holloway

English Lead